



April MTCA Meeting Agenda
Elgin Room, McKenzie Towne Hall
April 16, 2025

Present – Sally, Mike, Patrick, Dar, Jim

Guests – Stacey, Satyam, Frank (see item #2 below)

1. Meeting Call to Order – 7:40 pm
2. Attendance/Welcome – We had three potential new members come to this meeting (Satyam Bansal, Jose Ferero (Frank) and Stacey Ashton) – they introduced themselves briefly – how long they have been in the community, etc. What interests them in joining MTCA and/or the MTCA board, how they found out about the opportunity.
3. Adoption of the March and February Meeting Minutes -Sally, Dar, approved.
4. President's Report – Sally ran thru the report:
 - a. New mailbox
 - b. Digital membership card – up and running. People who have a membership already can go online and request their digital membership card, People who sign up now will get one automatically.
 - c. FCC – Sally found a resource that provides meeting optimization training. The person would attend our meeting, look at our documents, and then provide feedback. Motion made by Sally to sign up for this, seconded by Dar. Questions – what is all included? Answer – pre-meeting phone call, review of the documents, attend the meeting, and then offer recommendations. Motion approved.
 - d. Soccer – Sally has been in contact with a new organization who could be a potential partner – Go Play. Sally will continue to work with them and provide the board more information.
5. Vice President's Report – Mike briefly ran thru the highlights of his report.
6. Treasurer's Report – no reports for signatures this month – Strategic Resources gave us a 50% discount on the invoice for services. 5 new members – up to 17.
7. Adoption of the Reports – Sally made the motion, Patrick seconded. Passed.
8. Business Directory - Mike has a meeting with Bree from MTC on May 2 to see what work they have done on the business directory and then will have an update from that meeting in May.
9. Community Job Fair (Dar). As of today, Farooq has guaranteed the location – McKenzie Highlands School. The date and time of the job fair – May 31 from 11 am to 2 pm. A number of employers have



signed up – the goal is for 30 companies. There will also be promotional tables at the event – MTCA can have a table. Website – findyourhr.com; \$100 fee for employers to cover cost. Anything over cost comes back to the MTCA. Looking for volunteers.... Dar will strike a committee meeting for next week to help with the planning.

10. Strategic Plan Update. Sally provided an update on the executive meetings:

- a. There was a plan made in 2023 (McKenzieTowne Working Plan) which has not been activated. We identified 3 priorities from that plan as our key priorities:
 1. Host events – both on our own and with MTC. We are more focused on charitable events (Toy Drive, Food Drive, Winter Clothing Drive), but we also want to have a presence at MTC events (e.g. Ribfest)
 2. Communication channels – regular posting on social media, regular posting on the website, sharing content in different places. We may be able to recruit volunteers to help with website development.
 3. Solidifying our bylaws, then our policies and procedures. Sally suggested a sub-committee on the bylaws, to meet on June 18th, so we can update them ahead of the AGM in the fall.

11. New Business Items – we talked about ways to get youth more involved in the community association in a meaningful way.

12. Adjournment – 9:00 pm